

Removal of “No MSG added”

Dear Valued Consumers,

Over the next few months, the phrase "no MSG added" will be removed from the labels on Grimm's meat products.

Health Canada and the Canadian Food Inspection Agency (CFIA) requires this change be made to our labels, as they have ruled that "no MSG added" means the same thing as "no MSG"-- which is, the absence of monosodium glutamate.

Health Canada's rationale is that consumers may believe that added MSG is the only source of glutamates in food products, and yet people who have a sensitivity to MSG in food may have similar sensitivity to foods containing glutamates from other sources.

When meat is cooked, some of the protein breaks down into its component amino acids. Glutamic acid is one of them. The sodium in the meat, together with Glutamic acids, can form monosodium glutamate salt. As a result, cooked meats may contain small amounts of monosodium glutamate.

Please be assured that *Grimm's recipes have not changed* and that all Grimm's products will continue to be made with the same high quality ingredients.

